



PROPOSAL FOR DESIGN AND DEVELOPMENT OF ECOMMERCE PORTAL FOR PRIT FASHION STUDIO

VERSION: 1.00

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PROJECT SCOPE

1 | Store design, development, and launch

Design work will be created in HTML along with mobile devices and tablets optimization in terms of mobile responsiveness and sign off will be required before proceeding to development.

2 | Information Architecture

Once the design concept is confirmed, work can begin on building the site. The Frontend pages for the e-commerce site will include:

- Home Page
- Product List Page
- Product Details Page
- Account Dashboard
- Checkout Page
- CMS Pages (content pages)
- Cart Page

The front end features of the site will include:

- Home Page
 1. Header (menu)
 2. Slider Banner
 3. Category Section
 4. New Arrival Products
 5. Best selling Products
 6. Footer
- Product List Page
 1. Category Banner
 2. Products List
 3. Category Filter
 4. Sort

5. Wish List & Add to cart
 6. Quick View
- Product Details Page
 1. Product image with slider
 2. Product Description
 3. Quantity Update
 4. Wish List & Add to Cart
 5. Pin Code availability check
 6. Related Products
 - Account Dashboard
 1. My Account
 2. My Orders
 3. My Wish List
 4. Address Book
 5. Account Information
 - Checkout Page
 1. Add Address
 2. Shipping Method
 3. Coupon Discount
 4. Payment Gateway
 - CMS Pages
 1. About us
 2. Privacy Policy
 3. Terms & Conditions
 4. Shipping and Delivery Policy
 5. Return Policy
 - Cart Page
 1. Product Added
 2. Edit & Delete option
 3. Coupon Discount
 4. Shipment Details

Backend of the ecommerce

Admin panel is the back end of the application from where the admin can manage the whole site and its contents

- Login Dashboard
- Administrators User Management
- Orders Management
- Customer Management
- Product Management
- Tax Management
- Shipping Management
- Coupon Code and Offers Management
- CMS page Management

3 | Cost Estimation

The cost estimations for the platforms of ecommerce website Website Design and Development Charges - ₹ 60,000 + GST

Including Design, Development and 3 Months AMC after development

Hosting, Management and AMC after first 3 months is INR 5,000/- (+GST) Per Month

Time required for development of the website would be approx 4 Weeks after designs are finalized

4 | Assumptions

- All Content and Images in the website to be provided by client
- All prices mentioned are exclusive of all applicable taxes (Present rates: GST 18%)
- Any changes / addition to the proposed system will subject to rework of time and cost efforts
- The cost is valid for One month from the Proposal date